



Boost your visibility with these Sponsorship Opportunities

SESHA 28th Annual International High Technology ESH Symposium & Exposition April 18-22, 2006

A variety of sponsorship opportunities are available to provide additional visibility at the SESHA 28th Annual International High Technology ESH Symposium & Exposition. Firms, agencies and organizations are urged to sponsor conference events and activities as a way of reaching attendees with greater name and marketing recognition. Please indicate which of these sponsorship opportunities you would like to participate in by emailing Lori Strong (lstrong@burkinc.com) or Kathy Maguire (seshaexhibits@comcast.net).

All Sponsors will receive recognition at Keynote Sessions.

Type of Sponsorship	Cost of Sponsorship	Benefits to Sponsor
1) Computer Projection or use company's projector	\$500 per day (for 1 session room)	Acknowledgement in Final Program, company name and logo on screen during breaks
2) Opening Breakfast	\$2,000 per sponsor (4 sponsorships available) Provides one morning or afternoon refreshment break for attendees	Acknowledgement in Final Program, signage at event weblink on conference web page
3) Coffee Break	\$2,000 per sponsor (4 sponsorships available) Provides one morning or afternoon refreshment break for attendees	Acknowledgement in Final Program, signage at event, weblink on conference web page
4) Lunch in Exhibit Hall	\$10,000 (co-sponsor this event for \$2,000) Provides lunch on the opening day of the exhibits	Acknowledgement in Final Program, special signage at event, weblink on conference web page
5) Opening Reception	\$18,000 (co-sponsor this event for \$3,000) Provides Opening Reception Food	Acknowledgement in Final Program, special signage at event, weblink on conference web page
6) Student Sponsorships	\$1,000 per sponsor (4 sponsorships available) Covers Student housing, etc.	Acknowledgement in Final Program, weblink on conference web page
7) 5k Run Sponsor	\$125	Company name on shirt given to runners
8) Ad in Final Program	\$500	Full page, black & white camera ready
9) Cover 4 Ad in Final Program	\$1,000	Full page, black & white camera ready



**SESHA 28th Annual International High Technology ESH
Symposium & Exposition**
Santa Clara Marriott, Santa Clara, CA
April 18-22, 2006

Advertising/Sponsorship Opportunities - (See list of sponsorship opportunities on previous pages)

COMPANY INFORMATION: Please print exactly as you would like it to appear in the final program.

Company Name _____
 Address _____
 City _____ State _____ ZIP _____
 Phone _____ FAX _____ Email _____

ADVERTISING

___ Full Page Ad \$500 ___ Cover 4 \$1,000

SPONSORSHIPS (See middle column below to reference sponsorships)

___ #1 Sponsor \$500	___ #7 Sponsor \$125
___ #2 -Sponsor \$2,000	___ #8 Sponsor \$500
___ #3 Sponsor \$2,000	___ #9 Sponsor \$1,000
___ #4 Sponsor \$10,000	___ #4 Co-Sponsor \$2,000
___ #5 Sponsor \$18,000	___ #5 Co-Sponsor \$3,000
___ #6 Sponsor \$1,000	

TOTAL PAYMENT ENCLOSED (check or credit card) \$ _____

If paying by check mail to: SESHSA, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101

Credit Card Payment: VISA MasterCard American Express

If paying by credit card, fax to 703-790-2672

Card # _____ Exp. _____

Cardholder Name _____ Signature _____

Credit Card Billing Address: _____

ADVERTISING

Maximize your exposure with an advertisement in the official Final Program of the Symposium. You will reach over 400 attendees. This publication will be an official publication of the Symposium. HPS reserves the right to alter the size of an ad to fit the program's dimension specifications. No bleeds allowed.

RATE/PAGE STRUCTURE

Full-Page Ad 8 1/2 x 11 \$500
 Cover 4 8 1/2 x 11 \$1,000

SPECIFICATIONS

All advertisements must be camera-ready, black and white, and must arrive at the SESHSA Business Office with full payment no later than March 24, 2006. Please send to SESHSA, ATTN: Lori Strong, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101; 703-790-1745.