



# **Dell's Climate Change Strategy**

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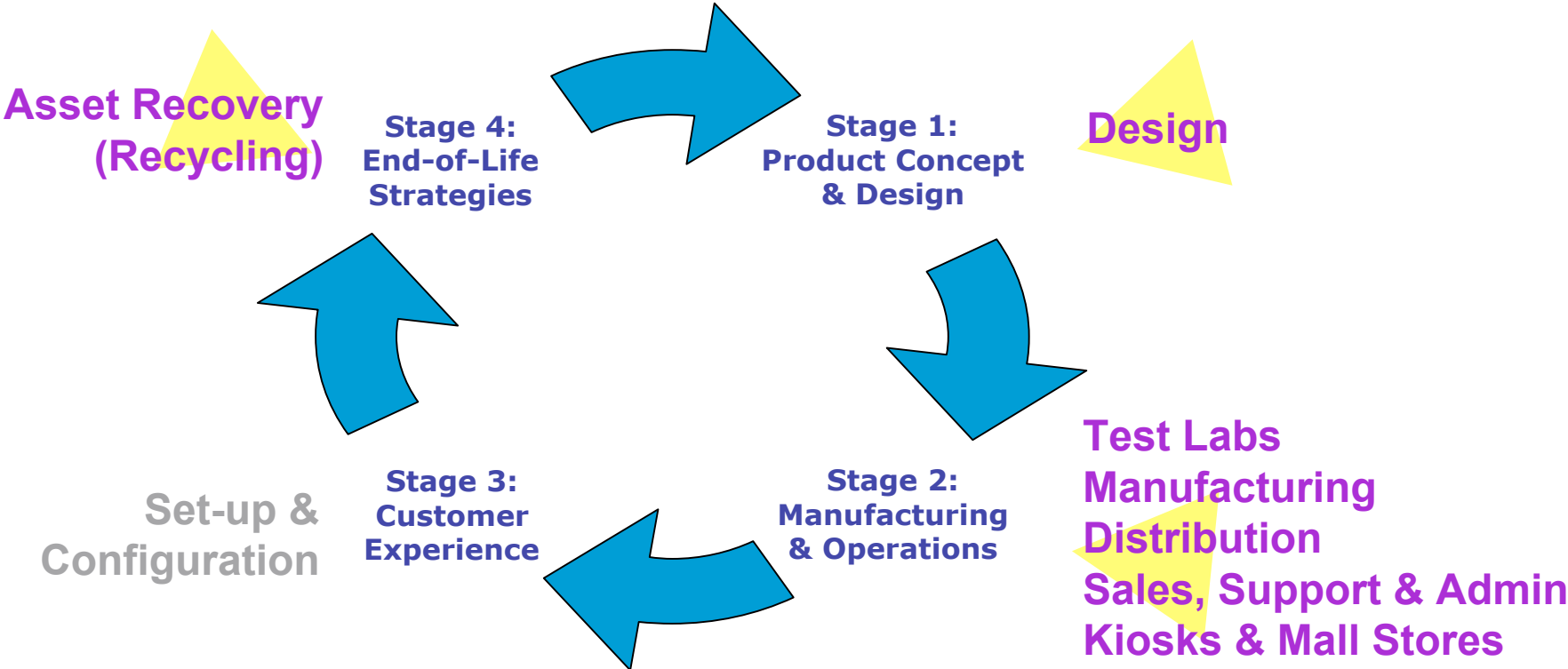
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SESHA EHS Round-up – Austin, TX

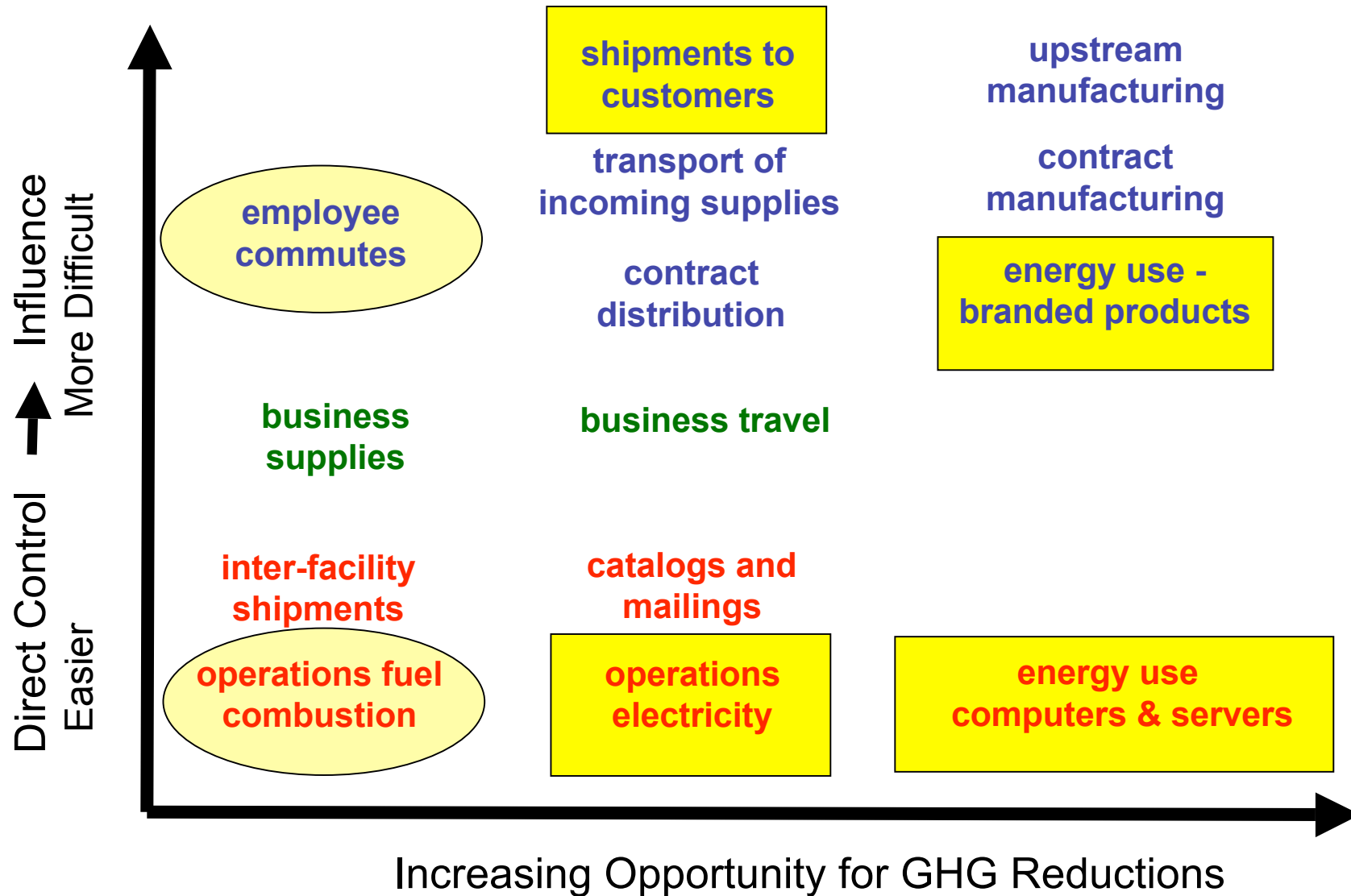
- **Dell profile – activities and operations**
- **GHG inventory**
- **Current climate change programs**
- **Challenges**



# Dell Activity Profile



# GHG Inventory



# Current Climate Change Programs



Product Energy Efficiency

Energy in Operations



Transportation

Customer Use



TAKE A TOUR OF  
OUR NEW PLANT  
Plant a tree for me

Together, we can make a world of difference

# Facility-based GHG Reductions

- **Electricity, electricity, electricity**

- Green energy where available
- Energy conservation - lighting, HVAC, IT controls, employee awareness campaigns
- Energy efficiency design – new buildings (LEED), facility equipment, lab equipment
- Under consideration: renewable energy credits (RECs)

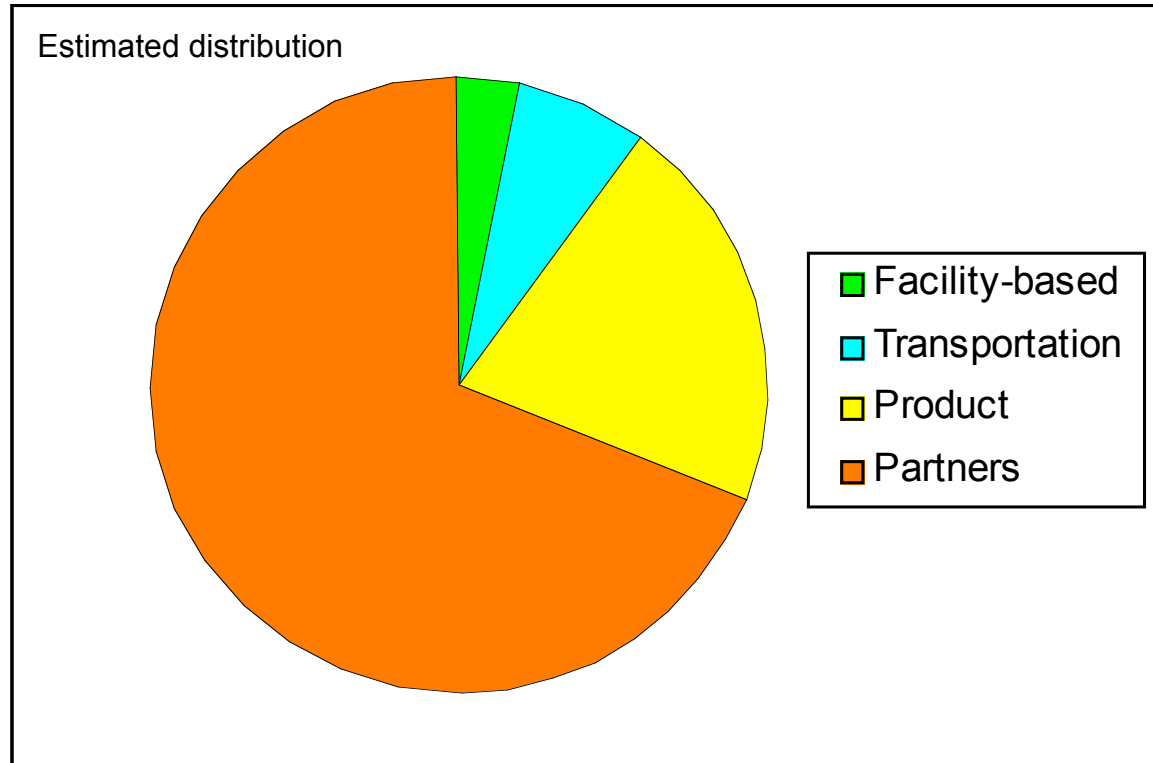


- **On-site fuel combustion**

- Emergency generators, water and space heating
- Truck yard management
- Commute reduction programs, employee buses



# GHG Reduction Opportunities



***Managing our direct footprint is relatively straightforward, but we can have an even bigger impact through influence on our business partners, suppliers and customers.***

# Some Challenges in GHG Reduction

- **Establishing an accurate GHG inventory**
  - Data collection in a highly-matrixed company structure
  - Carbon-equivalent estimation factors (availability, applicability)
- **Tracking our progress**
  - Normalizing factors for different types of operations / activities
  - Keeping up with fast-track global growth and expansion
- **Renewable Energy Credits (RECs)**
  - Availability, cost, quality / accountability
- ***What should be our role as an environmentally-conscious company?***
  - ***Where do we “draw the box”?***